



Love 4 Cow Trust
www.love4cow.com

Love 4 Cow Trust Annual Report 2009-10



The Indian Cow

ANNUAL REPORT 2009-2010

About the Trust

Love 4 Cow Trsut, an NGO, is a registered public charitable trust incorporated at New Delhi. The Trust is registered with the Animal Welfare Board of India and the Delhi State Animal Welfare Board.

The Trust is registered with the Department of Income Tax and exempted under Section 80G of the Income Tax Act, 1961. Exempted under section 80(G) of the Income Tax Act, 1961 vide Regn No. DIT(E) 2008-2009/L419/1662 dated 18.9.2008 valid up to 31st March, 2011.

Love 4 Cow Trust is also registered with the Animal Welfare Board of India vide Recognition Code NO. ND032/2002 dated 6/3/02. The registration has also been accepted by the Delhi State Advisory Board for Animal Welfare.

Activities

The Trust continued to provide free veterinary care to sick and stray

cows in Delhi and around; improving indigenous breed of the Indian cow; provide consultancy and veterinary care to goshalas; publish a quarterly scientific and economic journal titled “The Indian Cow”.

The Mission

The Mission of the Trust is to promote and propagate virtues of the Indian cow; its traditional place in Indian culture and economy; re-activate the Integrated Cycle of cow for sustainable Agriculture, Health & Nutrition and Rural Development.

Help line

The Trust continued to provide free veterinary care to the sick and stray cows (Govansh) in Delhi and around. The service is managed through the Helpline Mobile No. 9818434399. There were four Veterinarians on panel; two Para-veterinarians, one Para-helper and a Driver on regular employment. Jai Prakash Sewa Sansthan had donated the ambulance fitted with hydraulic system. This is the first of its kind ambulance in

Delhi. The Trust attended to 670 calls on the Help line during the year 2009-10.

The Indian Cow Journal

The Trust had launched a quarterly economic and scientific journal titled “The Indian Cow”. This is the only journal in the country which is dedicated to the cow. **Twenty three issues** of the journal have already been published. The Journal is registered with National Institute of Science, Communication and Information Resources (NISCAIR) ISSN 0972-9585 and with the Registrar of News Paper of India (Regn No. RNI DELBIL 05815/29/1/2004-TC dated 27.8.2004). The journal provides a platform to Panch Gavya professional, scientists and researchers to bring out documentation and research activities at one place.

The Journal is now available online www.indianjournals.com These arrangements have been entered into with M/S Divan Enterprises.

Panch Gavya Professionals Club (PGPC)

The Trust had informed an informal body of Panch Gavya Professionals with the objective to document the scientific and traditional knowledge and encourage research and development in the area. The Panch Gavya Professionals Club is also receiving good response from the scientific community with a membership of 160.

Indigenous Breed Improvement

The Trust had started a programme of improving the mulching capacity and quality of the indigenous breed. The programme was launched in August 2004. Good quality male calves and cows of Sahiwal and Tharparkar breeds were procured and being reared by the Trust as Bulls. Besides breed improvement, the Trust also provided veterinary services, advice on rearing of cows and feed & fodder to the Goshalas which were the partners of the Trust. The efforts are bearing good results.

Website

www.love4cow.com The website of the Trust has been maintained from the very beginning. The website inter-alia provides for – Resource Centre – Information on various subjects and the activities of the Trust. The Indian Cow Journal is now available on line. News and Views – A platform for chatting and sharing information and views. On line registration – provides for Love 4 Cow Club Members and the associated organization. It is proposed to redesign the website to make it more attractive and user friendly.

Award

Smt. Asha Swami, founder President, Love 4 Cow Trust was honoured with '**Naitik Samman**' in July, 2009 by Smt. Sheila Dikshit, Hon'ble Chief Minister, Delhi on behalf of Bharat Rattan Guljari Lal Nanda Memorial Foundation for her excellent work in the field of Gau Sewa and for upholding ethical values.

Patrons



Shri Manohar Lal Aggarwal (Haldiram)

Board of Trustees

Mrs. Ashal Swami
Shri Subodh Jain
Mrs. Sandhya Agrawal
Shri Subhash Sethi (Co-opted)

The Bankers

State Bank of Patiala, Shastri Bhavan,
New Delhi – 110 001

Chartered Accountants

Agrawal Anil & Co., South Extension
Part-II, New Delhi – 110 049

Sd/-

(Board of Trustees, Love 4 Cow Trust)

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